

## **COMMUNICATIONS SITREP**

June 15-30, 2003

**To: Paul Ecker, Jamie Anton  
John Phillips, John Hopkins  
Guy Goodwin, John Langknecht**

**Cc: Jim McIngvale, Ken Ross, Wendy Kershner, Mark Gaspar**

**FROM: Margaret Mitchell-Jones**

Background – This is the fourth of a bi-weekly situation report to circulate to you all the status of communications events or activities that have occurred within the past two weeks. At the end of this report is a brief look-ahead to upcoming events, as they become known. This report will cover events that have impact for ICGS.

### **MEDIA**

#### **Notable Articles Published:**

##### **Congress Must Act to Link Navy and Coast Guard Future Needs**

by James Jay Carafano, WebMemo #294, [www.heritage.org](http://www.heritage.org)  
June 13, 2003

Summary: The 2004 House Defense Authorization bill requires Congress review the nation's future fleet requirements, but excludes participation of USCG. This Heritage Foundation article analyzes why and proposes that CG requirements should be included.

##### **Budgets and Threats: An Analysis of Strategic Priorities for Maritime Security**

by James Jay Carafano, Ph.D., Heritage Lecture #791, [The Heritage Foundation](http://The Heritage Foundation)  
June 16, 2003

Summary: While the border and transportation security effort certainly represents real progress, the question remains whether (the current) level of funding is adequate to address technologies that enemies might employ in the future to deliver catastrophic attacks from U.S. waters. *“(T)he increasing operational tempo of the Coast Guard and its expanding future mission will likely wear out the fleet faster than anticipated, putting the modernization program even farther behind schedule. Over the long term, this could have significant implications for the program since the Deepwater initiative addresses both procuring new capabilities and sustaining the current fleet. An additional concern is that the elements of the program delayed as a result of current spending levels included the procurement of vertical unmanned air vehicles and maritime patrol aircraft. Both these systems are integral to the service's effort to extend its reach and speed of response in the maritime domain.”*

##### **Deepwater Moves Full Steam Ahead**

By Patience Wait, [Washington Technology](http://Washington Technology), June 23, 2003

Summary: Analysis of program, with attention to the USCGC MATAGORDA service life extension and attention to the deplorable state of CG assets due to optempo increase

and lack of large scale AC&I program prior to Deepwater. Also explores federal funding priorities. Quoted are RADM Stillman, Jamie Anton, Scott Truver of Anteon.

**Interviews:**

*None for ICGS this period.*

**PRESS RELEASES**

MMJ now working on two press releases:

One Year Anniversary – Comments and Milestones met (now circulating in review and approval stage, at CG HQ, ICGS leadership, then NG and LM)

FRC Concept and Preliminary Design DTO – FRC concept was awarded within first year, to meet needs of the CG's Homeland Security and other missions...etc.. (now drafting for review and approval).

**Contract Award Notifications:**

CLIN 30BB – Sperry Marine (NGSS) – NSC Ship Integrated Control System (under Long Lead Material DTO) – 6-20-03 (\$6.8 million)

CLIN 34A -- FRC Concept and Preliminary Design (ICGS) – 6-26-03 (\$3.5 million obligated, NTE 4.9 million)

**EVENTS**

**DHS VIP TOUR OF SIPO – June 18, 2003 -- 1:00 pm to 3:00 pm – SIPO**

At the request of PEO and PEOd, ICGS (industry and Coast Guard) prepared and delivered a full program tour to visiting DHS VIPs. Stations posted on 5<sup>th</sup> & 4<sup>th</sup> floor: Presentations given by ICGS/IDS APMs, at stations: Surface (NSC model – Hested/Haycock), Air (CASA model and air board – Greco/Alam), C4ISR (top of stairs, computer demo running at board—Winterstine/Anderson), ILS (top of stairs, at board – Hitchcock/Regan), SEIT (outside conference 418 - Frank). Briefs given in 5C (Open Business Model – Phillips/Gorter) and 418 (FMS, International, human capital management – RADM Stillman/ Mr. Giddens).

Attending: Mr. Clark Kent Ervin, IG; Mr. Dick Berman, Asst. IG for Audits

Planned to attend but cancelled: Dr. Parney Albright, Science & Tech. Directorate and Asst. Secretary (*pending confirmation*), Mr. Bruce Carnes, CFO

Comments: Excellent participation by all available APMs. Visitors expressed appreciation of scope/breadth and improved knowledge of the program as a result.

**IDS/ICGS BIRTHDAY PARTY** (Employee event to reward employees for their hard work -- Comms planned and hosted a One Year Anniversary party).

**Date Held: June 25, 2003** (after QPMR)

**Location: Café Asia** (1550 Wilson Blvd.)

**Time: 3:00 – 6:30 pm**

**Program:**

- Brief remarks by Greg Giddens, RADM Dave Belz, Jay Dragone, Jamie Anton  
**4:00 pm**
- Hand out coffee mugs (ICGS/IDS)
- Plank Owner Certificates (now under final list development)
- Beer/Wine/Soda – hors d'oeuvres – birthday cake - *included*

- Cash bar for cocktails
  - Cost Shared by LM (Gaspar) and NG (MMJ/Ulliman) – budget \$20 per head
- About 250 people attended and the general reaction was that the event was a success; provided excellent “informal opportunities” to bond with teams and outside of teams.

### **IDS ONE YEAR ANNIVERSARY** (VIP POLITICAL EVENT)

**DATE: POSTPONED INDEFINITELY**

Location: Reserve Officers' Association (reservation 7/17 cancelled)

Time: 5:30 – 7:30 pm

#### **If Rescheduled, Suggested Program:**

- Guest speaker (Ridge? Cheney? England? ) (10 mins) **5:40 PM**
- Brief welcome & speeches by CG Leadership, Corporate Leadership. (e.g, thanks for your support; here are milestones achieved) – 5 mins each tops.
- Roll out new DW video (4 mins)
- Informal mingling, review displays (**from 6:15 PM**)
- Distribute Annual Report
- Other giveaway (DW Coins -- tbd? – w/ annual report)
- Venue should be decorated with panels (domain charts, photo montages, overview of activities and milestones met), attended by Coasties in uniform alongside industry reps to offer on-the-spot briefings—in general, two per domain. Available to speak briefly on program.
- After Event Action: Invite attendees to
  - Accept one-on-one Deepwater brief (after recess)
  - Individually visit industry facilities (during recess)
  - Accept assistance to visit CG stations (regional events, “Mission Day”)
  - Support CG, Support DW

**ACTION: Planning meetings to be scheduled next 2 weeks.** Now establishing roadmap and milestones. Requesting consideration by PEO to reschedule asap.

### **Trade Show Booth**

**No progress from last Comms Sitrep.**

John Lesser (LM) still working w/ vendor to **re-design the domestic trade show booth** and timeline for implementation, for 2003 (DSEi) and beyond.

### **Metro Video – Interactive CD – UPDATE**

Background: Video/CD incorporating “deepwater overview” video with drill-down elements to illustrate and record specific elements of the IDS program: modular “deepwater on a disk.”

Audience: CG internal (leadership and rank-and-file), Congressional, Executive (DHS, sister agencies) and various corporate & media audiences (internal/external)—in that order. Cost is shared by CG, NG and LM equally. Approved Budget: \$40,000 each (total \$120,000). (Budgeted).

**Video due date is July 31, 2003** (date slipped from July 17, due to cancellation VIP event and difficulty to schedule VIP interviews).

Progress to date:

6/30/03

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Contact: 571-218-3352 (office)  
202-550-8746 (mobile)

DHS interviews scheduled week of July 4 or July 11. Final editing to occur before month end of July. MMJ now processing checks for NG portion. Soon requesting LM portion.

### Annual Report

**Deepwater 1-yr annual report** is in editing stage. Comments by Dr. Phil Dur and Mr. Fred Moosally are complete and electronic signature on file.

### Newsletter

**Volume 2 is now in rewrite.**

### Upcoming Events (90 Day Look Ahead)

- |           |      |   |
|-----------|------|---|
| July      | 3    | June Quad Chart Review by PEOd (SIPO)   |
|           | 8    | VADM Thad Allen, G-CCS, visit to Moorestown   |
|           | 15   | RADM Brian Peterman, Homeland Security, visit to Moorestown   |
|           | 19   | LPD-17 Ship Christening (RADM D.S. Belz, Asst Commandant for Operations, invited)                                   |
|           | 28   | USCGC PADRE ISLAND arrive Bollinger (Boat#3 SLEP)   |
| August    | 1    | USCGC EAGLE reception, Norfolk, VA, 1800-2000   |
|           | 2    | CG Picnic at TISCOM – Birthday celebration  |
|           | 4    | Coast Guard Birthday (213 yrs) – celebrations at TISCOM, Districts, etc.  |
|           | 5    | RADM Clifford Pearson, C10 visit Moorestown   |
|           | 6    | CG Foundation Golf Tournament, Eleventh CG District, Long Beach, CA   |
|           | 8    | USCGC EAGLE reception, Annapolis, MD, 1800-2000   |
|           | 15   | FRC Preliminary Design <u>firm proposal</u> due date.   |
|           | 16   | <b>USCGC EAGLE reception, Philadelphia, PA, 1800-2000 –<br/>** ICGS HOSTING RECEPTION, along with CG Foundation</b> |
|           | 26   | RADM Thomas Gilmour & RADM Larry Hereth visit Moorestown (ILS)  |
| September |      |   |
|           | 3    | RADM Richard Houck, Resource Director, visit Moorestown   |
|           | 8-10 | Deepwater Industry Days, Rosslyn, VA (NGSS lead)  |
|           | 9-13 | DSEi trade show – Deepwater briefings, International Booth, London U.K.   |